

VII Всеукраїнська студентська науково - технічна конференція "ПРИРОДНИЧІ ТА ГУМАНІТАРНІ НАУКИ.
АКТУАЛЬНІ ПИТАННЯ"

УДК 657.6

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ЧОМУ ЛЮДИ НАДАЮТЬ ПЕРЕВАГУ АНДРОЇДАМ

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WHY PEOPLE SWITCHED FROM IPHONE TO ANDROID

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Ключові слова: екран, клавіатура

Keywords: screen, keyboard

Here's what changed: Android got great. The OS got great, and the hardware got great. Galaxy S3 is working great, and with only one exception, you only notice improvements, not drawbacks. You made a slow, cautious, and careful examination of what you want and need from your phone, and at the end of this mobile warrior's pilgrimage, you couldn't escape the conclusion that the best phone for you is no longer an iPhone. This isn't the report about how Apple has lost its way and no longer innovates. It hasn't and it still does. This is merely the report of one dude who got a new phone. Nonetheless, the report presents a picture of the strengths of modern Android. It's lovely to access and adjust hardware settings directly from Android's status bar, instead of drilling down through device menus!

In Android, this same feature is activated with a tap-and-hold button. You can type more quickly and accurately on the Galaxy S3 than you can with an iPhone. That's partly due to the fact that it has a truly large screen, and its keyboard is therefore physically wider. But the real Win of an Android keyboard is its enhancements to the classic "tap and type" mechanism. Android offers Swype-style typing as a built-in option. By sliding my finger from key to key instead of lifting and tapping, you are sending more information about your intentions to the OS. It makes this mechanism faster and more accurate than tap-tap-tap. Swipe-style typing also makes the phone easier to manage one-handed. You can search for a name in your contacts without even slowing down my walking. SwiftKey also tries to predict the word you're going to type next, based on its context within the sentence. A three-slot rack of "next word" predictions appears above the keys...and SwiftKey is a very good guesser. If you happen to be writing a common phrase (like "Last week I went to...") you'll find that you can bat it out in just a few taps. You find that typing on an Android device is faster and much less annoying than typing on my iPhone. It's not even close.

The larger screen almost always offers a superior experience. The Galaxy S III's screen has roughly the same pixel density as the iPhone 5 (they're both greater than 300 ppi). When you are reading a book, you can see more of the page, and the wider content margins are more comfortable. You get to see more of a map without having to zoom or scroll. You can see more of the email message, and more of the article in your newsreader. A movie or video is large enough that you feel as though you are seeing all of the rich HD detail you were meant to see. When you are reading comics, you don't need to keep twisting the screen to read panels that have different orientations.